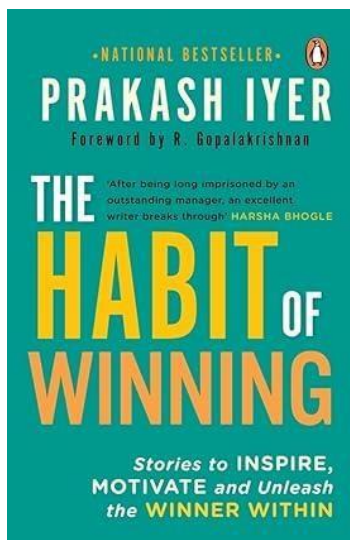


The Habit of Winning by Prakash Iyer



About the Author

Prakash Iyer is a Motivational speaker . He is former Managing Director, Kimberly-Clark Lever – CIO & Leader. He is motivational Speaker at Simply Life India Speakers . Prakash Iyer is a former CEO turned best-selling author and motivational speaker. He is also a certified leadership coach and an uncertified cricket junkie. In his last role, he was the managing director of Kimberly-Clark Lever. Earlier roles include CEO of Infomedia India Limited and executive director at PepsiCo. Prakash Iyer is the bestselling author of 'The Habit of Winning 'and 'The Secret of Leadership' his corporate career spanning more than twenty-five years.

About the Book

This book is a collection of expert experiences and ideas they implement on their journey to get effective management skills for a business. It has innovative stories that can easily help readers to grasp the bottom line of the situations and ideas from it. Leadership qualities are expressed and talked about through inspiring stories of people around us.

It talks about the positive mind set, winners attitude towards the game changing, positive belief system and how to handle the challenges.


DIRECTOR
Atharva Institute of Management Studies
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Book review

The book is suggested to the students to read and review , the book suggest following things :

1. One should develop self belief
2. Perseverance towards your doings
3. Have a winner mindset
4. The winners way of doing things


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